President
Tom Titmus
299-2030

# Lafayette Historical Society

POST OFFICE BOX 133, LAFAYETTE, CA 94549

NEWSLETTER

Lafayette, California | April, 2000 | Vol. 27, No. 2

## LHS Annual "Pot Luck" Dinner

| | |
|---|---|
| Date: | Tuesday, May 9, 1999 |
| Time: | 6 PM Social Hour 6:15 help in kitchen<br>7 PM Dinner<br>8 PM Short business followed by— |
| Speaker: | ARTHUR LLOYD — HISTORY of PASSENGER RAIL TRANSPORTATION |
| Place: | Lafayette Veterans Memorial Hall, Mt. Diablo Blvd. at 1st Street, Lafayette |
| Price: | $5.00 per individual or $7.50 per family to help defray LHS costs, plus your favorite salad or casserole. |
| Questions? | Call Dick Johnson (283-0199) or Ollie Hamlin (283-6822) |

## Passenger Rail Transportation on Annual Meeting Agenda

Arthur L. Lloyd will honor us with his account of History of Passenger Rail Transportation at our Pot Luck Dinner & Annual Meeting. Who'd have thought that train travel would be, at the same time, a subject of historical interest and a possible solution to our current gridlock? (Not that we're advocating rails down Moraga Road, but have you tried to drive along that street during daylight hours recently?)

Suffice to say, Mr. Lloyd is an expert and consultant on the subject, and was quoted in an April '00 *Contra Costa Times* article on solving transportation problems with trains!

After Abraham Lincoln High School in San Francisco and Napa Union High School in Napa, Arthur Lloyd was educated in business administration, public speaking and marketing. He earned an AB at UC Berkeley in 1948 and pursued graduate work at Golden Gate University after that.

His expertise in rail passenger transport comes from a long history of work in the industry, starting as a Yard Clerk with the San Francisco & Napa Valley RR in Napa in 1942. During college, he was a partner in Sequoia Stages/Eastshore Lines.

For about a dozen years after that, Arthur Lloyd worked for the Western Pacific RR in San Francisco, starting as Information Clerk and ending as Assistant Director of Public Relations. Then, keeping his hand in transportation, so to speak, he was a Partner in Clift Travel Service in the City for 10 years.

***"We believe in the power of history to ignite the imagination, stimulate thought and provide enjoyment. Through our collections and programs we strive to link Lafayette's history to the lives of people."***

But the rails called, and he responded. For twenty years starting in October 1971, Arthur Lloyd was in the employ of Amtrak, that ubiquitous passenger train company. After a tour in Washington, D.C. managing sales to travel professionals, he came back west as Director of Amtrak's Western Region, in Los Angeles. This was followed by San Francisco assignments directing Sales, Public Affairs and Government Affairs.

In addition to all this on-the-job experience, Mr. Lloyd has chosen a number of rail-related and history-related organizations for his off-the-job energies. Though the list is as long as an arm and a leg, standouts include CalTrain's Joint Powers Board Member and San Mateo Transit Board Member.

Arthur Lloyd has a reputation as a good, easy to listen to speaker. Mark your calendar now for the May 9th Pot Luck dinner and program.

*—by Gary Willcuts*

## Here's How the Pot Luck Works

The format of the Dinner hasn't changed—each family should bring its favorite salad or casserole, large enough to serve 6 to 8 people. Board members will provide dessert, and LHS will provide wine and coffee. The no-host social hour will start at 6pm.

## Election of Directors to be at Pot Luck

This year the terms of office of three Directors expire. I'm happy to inform the membership that these three people, Marechal Duncan, Bill Somerton and Bill Wakeman, have agreed to continue on the Board. Come to the annual dinner on May 9, and vote!

*—by Ollie Hamlin*

## Lafayette Community Foundation Update

Since my last report, in the February LHS Newsletter, the Lafayette Community Foundation had a very successful wine and cheese event at the Oakwood Athletic Club on February 29, 2000. This was our first public event and was well attended by over 200 citizens, who graciously contributed to our Foundation.

The evening of March 18th, a Celebrity Bartender fund raising was held at Sprizzo Ristorante. Several Celebrities, including Ed Stokes of Diablo Foods, John King from the Chronicle, Lafayette Mayor Jay Strauss, Ann Grodin, former Mayor and Chairperson of our Foundation, Ann Denny and Cathy Marti of the Lafayette Chamber of Commerce, and many others served as Celebrity Bartenders. The Celebrity Bartenders and guests contributed over $6,000.00 in tips to the Library Building Fund of our Foundation.

To date the Lafayette Community Foundation is just short of reaching the $200,000 point in contributions. We need your support in building a legacy by investing in Lafayette. Please contact me at (925) 283-6812 if you have any questions about our Foundation and how you can help.

*—by Marechal Duncan*

# 1999/2000 Board of Directors and Committee Chairs

### Board of Directors

| | |
|---|---|
| Tom Titmus, President | 299-2030 |
| Marechal Duncan, Vice President | 283-6812 |
| Paul Sheehan, Treasurer | 284-1287 |
| Ruth Dyer, Recording Secretary | 283-8312 |
| Oliver Hamlin, Corresponding Secretary | 283-6822 |
| Keith Blakeney | 284-2221 |
| Janice Crosetti-Titmus | 299-2030 |
| Mary McCosker | 284-5376 |
| Bill Somerton | 284-9785 |
| Joseph Van Overveen | 283-3650 |
| Dorothy Walker | 283-3303 |
| Bill Wakeman | 283-3908 |
| Gary Willcuts | 283-0706 |

### Committee Chairs

| | |
|---|---|
| Annual Potluck Dinner, Richard Johnson | 283-0199 |
| Archives, Bill Somerton | 284-9785 |
| Book Sales, Ruth Dyer | 283-8312 |
| Community Relations, Marechal Duncan | 283-6812 |
| Displays, Bill Somerton | 284-9785 |
| Fire Engine, George Wasson | 284-4603 |
| Historian, Bill Wakeman | 283-3908 |
| LHS Online, Dorothy Walker | 283-3303 |
| Membership, Oliver Hamlin | 284-1446 |
| Newsletter, Gary Willcuts | 283-0706 |
| Mailing, James Sturman | 932-7620 |
| Oral Historian | |
| Plaza Park | |
| Programs, Jop Van Overveen | 284-3650 |
| Publicity | |
| Walking Tours, Bill Wakeman | 283-3908 |

Revised 5-2000

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## Lafayette Historical Society

**MEMBER INFORMATION**

(For multiple names/addresses, please photocopy this form.)

Name: _____ Spouse: _____

Address: _____ City/State/Zip _____

Home Phone: _____ Daytime phone: _____

Membership Categories and annual dues (please check one):

| | |
|---|---|
| _____ Student membership | $ 2.50 |
| _____ Family membership | $ 10.00 |
| _____ Business membership | $ 50.00 |
| _____ Life membership | $100.00 |

Make check payable to **Lafayette Historical Society** and mail to P.O. Box 133, Lafayette, California 94549

DUES $_____

Fire engine maintenance $_____

TOTAL ENCLOSED $_____

**Please indicate your areas of special interest:**

| | | |
|---|---|---|
| _____ Annual Dinner Committee | _____ Archives | _____ LHS Online/Computers |
| _____ Displays | _____ Fire Engine | _____ Landmarks |
| _____ Newpaper Clippings | _____ Oral History | _____ Photograph Collection |
| _____ Programs & Trips | _____ Research | _____ Telephone Committee |
| _____ Walking Tours | _____ Other _____ | |

# LHS CALENDAR

***Annual Meeting and Pot Luck Dinner***

| | |
|---|---|
| Date: | Tuesday, May 9, 2000 |
| Time: | 6 pm Social hour, 7 pm Dinner, 8 pm Program |
| Place: | Lafayette Veterans Hall,1st St. & Mt. Diablo Blvd. |

***May Board of Directors Meeting***

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|---|---|
| Date: | Tuesday, May 9, 2000 |
| Time: | After Pot Luck Dinner. Members welcome to stay for the brief Board meeting. |

For information on membership, contact Oliver Hamlin, 283-6822.

**Lafayette Historical Society**
POST OFFICE BOX 133, LAFAYETTE, CA 94549

OAKLAND CA 945
APR 14
2000

***First Class Mail***

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***Return Service Requested***